

**PRES'S COLLEGE OF
PHARMACY (FOR WOMEN),
CHINCHOLI**

**PERSPECTIVE
PLAN**

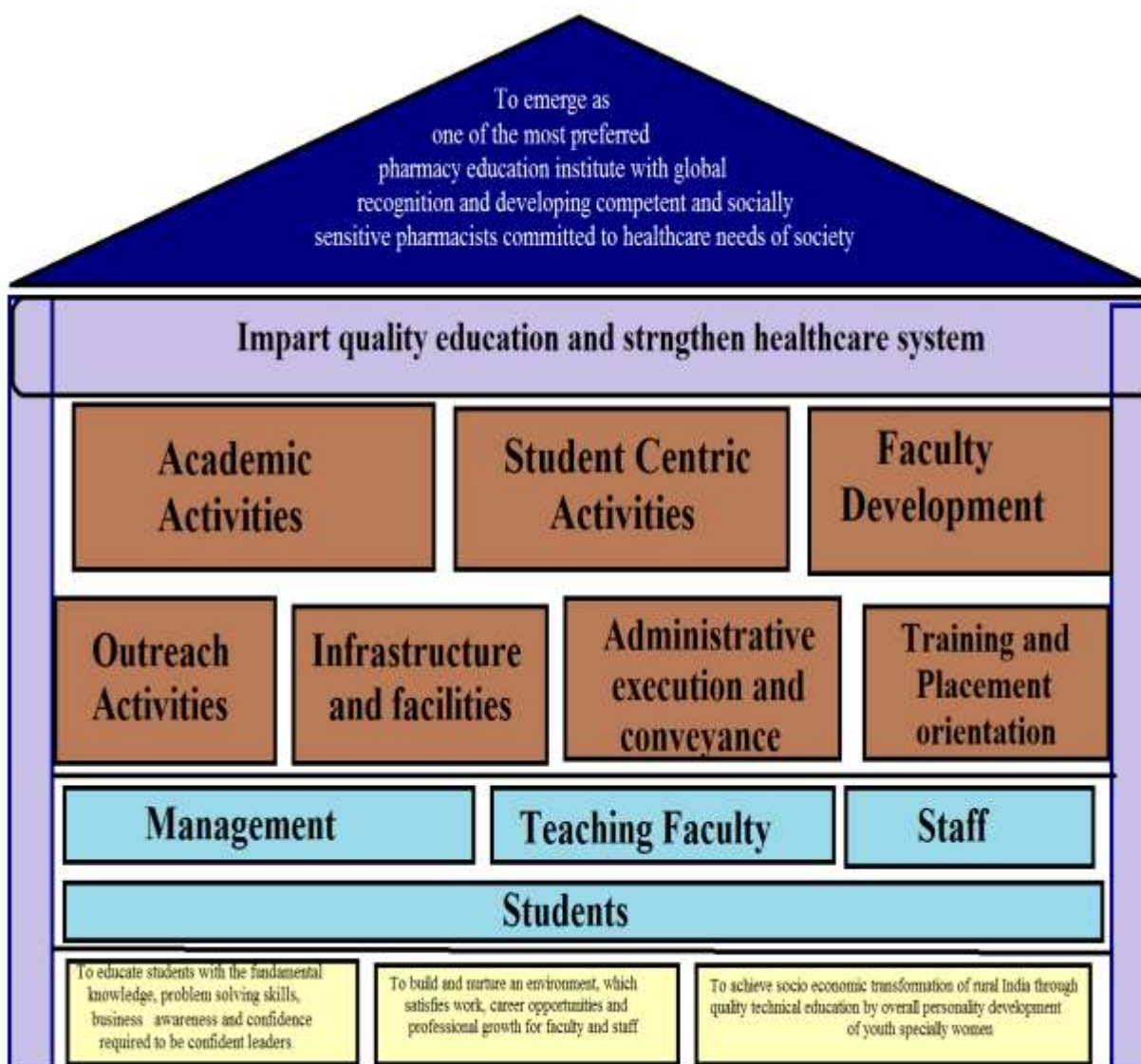
FRAVARA

CONTENT

Sr. No.	Particulars	Page no.
1.	Preamble	3
1.1	Perspective planning process at glance	3
1.2	Historical background	4
1.3	Changing environment	4
1.4	Major Achievements	5
1.5	SWOT Analysis	5
2.	Introduction to perspective plan	7
2.1	Vision	7
2.2	Mission	7
2.3	Goal	7
3.	Perspective Plan	12

Section 1: Preamble

1.1 Perspective planning process at glance



1.2 Historical background

Humble farmer by birth Late Padmashri Dr. Vitthalrao Vikhe Patil was an institution in himself who pioneered the first co-operative sugar factory in Asia. He considered “Co-operative Movement” as a tool for social, education and economical upliftment of rural masses. With this idea he established “Pravara Education Society” in 1964. To realize the visionary thoughts of “Padmashri” his worthy son Padmabhushan Shri Balasaheb Vikhe Patil, Ex-Union Minister for Heavy Industries and Public Enterprises, has started number of institutes in rural areas in the field of Pharmacy, Engineering, Technology and Medical Sciences. Presently more than 30,000 students are studying in these institutes. Out of which more than 5,000 girls students are residing in hostel with social security and atmosphere conducive for studies.

The society has been awarded as Best Education Society in Maharashtra and also certified by ISO 9001-2000. The institute is thus fortunately blessed by dynamic and pragmatic leadership of Hon'ble Shri. Radhakrishna Vikhe Patil, Opposition Leader, Govt. of Maharashtra, to equip them with infrastructure and with modern methods of governance.

1.3 Changing environment

If diagnosis is a crucial aspect of treatment, then medication holds the key to recovery. Pravara trains students to design and formulate better medications for the treatment and aims to produce quality professional pharmacist for global health care.

In short, at every stage, the pharmacist works as a quality assurance manager for upliftment of the health of the society.

The demands of this shrinking world are ever expanding. Today, with the increasing number of life saving drugs and more effective and specific therapeutic remedies, the responsibilities of the pharmacist have increased significantly. It is his prime task now to educate both the public in general and healthcare professionals in particular about the medication.

The pharmaceutical industry is growing worldwide at the rate of 25% and in India more than 25,000 companies are together contributing Rs. 40,000/- crores worth of sales through medicines. This is expected to grow up to Rs. 50,000/- crores by year 2020. Bulk drugs worth around Rs. 5,000/- crores and formulation worth of Rs. 4,000/- crores are exported from India, indicative of the quality of medicines produced at their peak.

In these days Clinical Pharmacy has evolved as that specialization within pharmacy practice which deals with patient care with emphasis on drug therapy. This concept of clinical pharmacy has gained tremendous acceptance in both hospitals and community pharmacy practice due to its beneficial contribution to patient care and assisting the physician in selecting the appropriate drug products, dosage form and formulation.

1.4 Major Achievement since the inception of the institute:

- Pravara Rural Education Society is awarded by Government of Maharashtra as **“Best Education Society”**
- ISO certified institute
- Exception result till date having University Toppers.
- Started post graduate course, M. Pharm Quality assurance techniques, since academic year 2012-13 with sanctioned intake of 18.
- Active participation in organizing NPW 2015-16 and 2016-17.
- Faculty members received PhD and others are registered for PhD.

1.5 SWOT Analysis

STRENGTHS

1. • College has lush green, pollution free campus with excellent infrastructure
2. College is ISO 9001:2015 certified
3. Experienced, dedicated, highly qualified faculties.
4. Student centric teaching learning integrated with Mentoring and counseling
5. ICT enabled classroom
6. Transparent and Participative management
7. Laboratories are well equipped with sophisticated equipments.
8. Imparting holistic education
9. Library enriched with reference books, textbooks, national and international journals and periodicals.
10. 50 Mbps dedicated lease line internet connectivity
11. Research publications in various national and international journals in last four years.
12. College involved in extension and outreach activities
13. Excellent academic performance.
14. Faculty quarters are constructed in the campus which beneficial for faculty to pursue research activities after working hours.

15. Earn and learn scheme for students
16. Training and placement cell actively involved in placement of students as well as organizing the industrial visit and training
17. Activities under National Service Scheme and College Social Responsibility
18. Hostel facility for girl students within the campus with hygienic food facility

WEAKNESS

1. Majority of students are having communication problems due to prior Marathi medium education so improvement in communication skill is needed.
2. Project Funding through agencies and consultancy is not satisfactory
3. Industry – institution interaction is not up to the mark
4. The Faculty needs to shift from basic research to advanced research for obtaining patents.
5. Lack of Government funding support for self-financed programs such as FDP
6. Student participation at National and International level sports
7. Less consultancy work
8. Faculty do not have any patents on their research work

OPPORTUNITIES

1. To enhance research and development activities by interacting with industrial experts.
2. Revenue generation through various funding resources
3. To attract students other than Maharashtra state
4. To explore the alumni involvement in placement.

CHALLENGES

1. To collaborate with national and international organizations for academic and research activities in the thrust areas of pharmacy.
2. To Develop entrepreneurial aptitude in students
3. To get the industry funded project
4. To overcome the language barrier amongst the students of rural areas.
5. To attract core companies for training and recruitment

Section 2: Introduction to **Perspective Plan**

2.1 VISION

To emerge as the most preferred pharmacy educational institute with global recognition and developing competent and socially sensitive pharmacists committed to healthcare needs of society.

2.2 MISSION

- i. To develop students as global citizen with conscience, commitment and dedication.
- ii. To create world class facilities and ambience for advanced level of teaching, research and practical training.
- iii. To recruit and retain highly motivated and qualified faculty to promote the cause of teaching and learning.

2.3 Goal

- i. To impart quality pharmacy education, through innovations in teaching, learning and research.
- ii. To train the new generation of Pharmacists to strengthen the medicine system for health care of the human society.
- iii. To educate students with the fundamental knowledge, problem solving skills, business awareness and confidence required to be confident leaders in the global environment.
- iv. To develop strong and healthy relations with pharmacy industries, institutes.
- v. To build and nurture an environment, which satisfies work, career opportunities and professional growth for faculty and staff.
- vi. To achieve socio economic transformation of rural India through quality technical education by overall personality development of youth specially women.

Process for defining Vision and Mission

1. Define Your Future State:

Future status of the institute was defined according to the perfect state of being, and considering the purpose of establishment of women institute. The statement of future state is written in the present tense. While designing the statement, following points were considered:

- Vision of the founder chairman Padm. Dr. Vitthalrao Vikhe Patil.
- reason for existence of the institute
- Purpose of the institute

“To impart quality Pharmacy education”

2. Make it Powerfully Memorable:

The vision is typically written as a short sentence or statement, the vision should inspire. It is to the point and easy to remember. It is made memorable as students are made to serve the society through their noble profession.

“Creating socially sensitive pharmacist committed to noble profession of health care.”

3. Keep in Synchrony

Vision statement is connecting pharmacy department and host organization together. The host organization, Pravara Rural Education Society, was established in July, 1964 with twin objectives of providing high class education system comparable to the best in any urban area and to give a fillip to the empowerment of women through need based education. The power of advocacy is magnified ten-fold by saying what we're all about in the same way.

“To create world class facilities and ambiance for advanced level of teaching, research and practical training”

4. Gain Consensus

One of the important things in this process is inclusion. Everybody needs to have a say and feel a sense of quality education. When it's done right, it's *not* a waste of time.

“To gain pharmacy educational institute with global recognition and strengthen the medicine system for healthcare needs of the human society”

5. Make it Achievable

The vision is defined in such a way that it is great and achievable. It also causes the organization to stretch and to bring it within reach.

A great vision should be achievable, but your vision should always be a stretch, but within reach.

“To achieve socio-economic transformation of rural India through quality technical education by overall development of youth specially women”

6. Make it Visible

It's *your* team's vision. Be proud! Make your tagline visible nearly everywhere you go. Put it on giant posters or paint the phrase on the hangar wall or in your lobby. Let your executives, employees and passengers know what you're about. Put it on your notebook binders and your passenger briefing cards. Think of it as branding for your flight department. Translate into an image, a visual your team can relate to. You shouldn't be able to walk through flight department facilities without seeing your vision statement at least a few times.

Example:

Vision and mission statements are

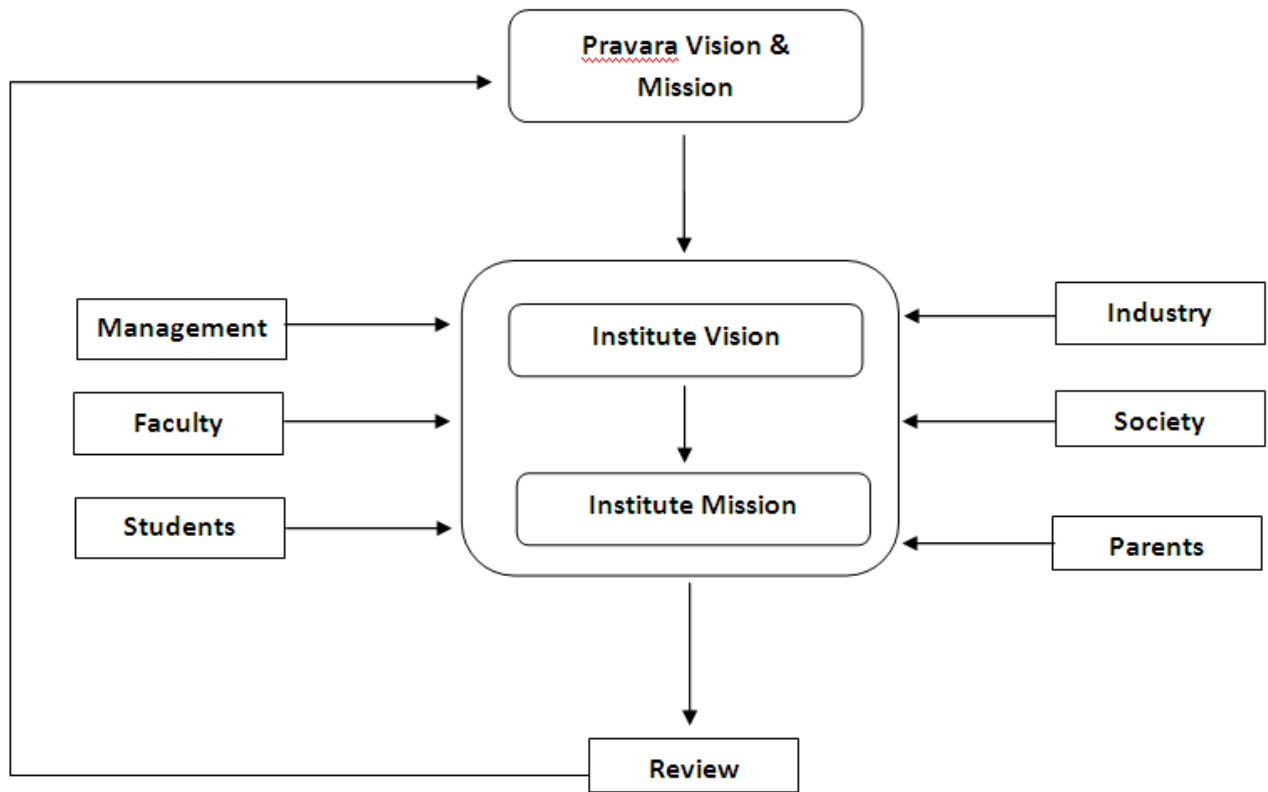
- Displayed at the entrance of the institute.
- Printed on pamphlets for advertisement.
- It is also displayed on institute website.
- Included in news paper advertisements and cable advertisements, hoardings.

7. Align with your Goals

When you set your new annual goals and objectives, you should revisit your vision, mission and values to see if you're on track. Does your vision increase your alignment you with institute and society? Usually the vision changes very little, but the mission might change.

Example:

- Continuous quality improvement
- Recruiting and retaining highly specialized and qualified faculty
- Developing a technically skilled pharmacist



Process for defining Vision and Mission

PRAVARA

Section 3: Perspective

Plan

Strategic plan 2015-2020 (Achieved)

Motives	Strategies and specific objectives	Activities	Year of achievement
Academic Excellence	Student progression	New PG course start up	2016
		Skill development courses	2017
	Staff development	PhD registration and completion	2016
		Registration for online certificate courses	2018
	Motivation of research and development	Motivate for review and research paper publication	Regular
		Application for seminar and grant to various agencies	Every Year
	Laboratory renovation and modernization	Purchase of sophisticated instruments to improve research facility and lab modernization	2016
	Academic monitoring	Development of IQAC cell	2018
		Decentralization functioning	2017
	Administrative Execution and conveyance	Recruitment	Appointment of teaching and nonteaching staff
Administrative monitoring		Approval of staff	Regular Activity
		Convert affiliation of college from SNTD to Pune university	2016
		Water and light conservation	2016
		Maintenance of civil and electric work	Regular Activity
		Paperless work	2016

		initiation	
Infrastructure and facilities	Building and structure	Separate PG wing construction	2017
		Waterproofing of college	Every four years
		Parking shed for vehicle	2016
		Solar plant for campus	2017
		Water dam for campus	2017
		Sewage treatment plant for campus	2017
		Biogas plant construction for girls hostel	2018
		Colouring of college	2018
	Promotional/Miscellaneous facilities	Gym for girls hostel	2017
		Staff quarters	2017
		Girls hostel garden development	2017
	Learning Facilities	Herbal garden establishment	2015
Animal house renovation		2018	
Outstretch of education and establishment	Co curricular activities	Participation in technocultural event Like NPW	2015, Every year
		Active participation in NSS activity	Regular
	College social responsibility activities	Adoption of regular social activity	Regular
	Student Friendly environment	GPAT coaching and motivation	2016
		Annual social gathering and students participation	Regular
Training and Placement Orientation	Industry Visits	Arrangement of training, industrial visit and seminar to fill the lacuna between industry and academic	Regular
		MOU for collaboration	Regular
	Placements	Maximum placement of students	Regular

Strategic plan 2015-2020 (Planned)

Motives	Strategies and specific objectives	Activities	Year of achievement
Academic Excellence	Motivation of research and development	Motivate for review and research paper publication	Regular
		Application for seminar and grant to various agencies	Every Year
	Academic monitoring	NAAC/NBA accreditation	2019
Administrative Execution and conveyance	Recruitment	Appointment of teaching and nonteaching staff	Every year as per norms
	Administrative monitoring	Approval of staff	Regular Activity
		Maintenance of civil and electric work	Regular Activity
Infrastructure and facilities	Building and structure	Waterproofing of college	Every four years
Outstretch of education and establishment	Co curricular activities	Participation in technocultural event Like NPW	Every year
		Active participation in NSS activity	Regular
	College social responsibility activities	Adoption of regular social activity	Regular
	Student Friendly environment	GPAT coaching and motivation	Regular
		Annual social gathering and students participation	Regular
Training and Placement Orientation	Industry Visits	Arrangement of training, industrial visit and seminar to fill the lacuna between industry and academic	Regular
		MOU for collaboration	Regular
	Placements	Maximum placement of students	Regular